THE UNIVERSITY OF MANCHESTER
Programme Unit Specification

1. GENERAL INFORMATION

Title	Mechanics of Fashion
Unit code	MATS 100112
Credit rating	10
Level	1
Semester(s)	2
Pre-requisite units	
Co-requisite units	Fashion Promotion
School responsible	Materials (Textiles & Paper Group)
Member of staff responsible	Dr. Pammi Sinha
Other staff involved	

2. AIMS

The programme unit aims to:
Enable students understand the structure of and dynamics within the fashion and textiles industry and the process of developing fashion marketplace.

3. BRIEF DESCRIPTION OF THE UNIT

The unit examines the industry structure and dynamics, the concept of fashion, new product development process in fashion and the relationship between design and retail in the fashion/textiles industry.

4. INTENDED LEARNING OUTCOMES *(include module-specific and contribution to programme)*

Category of outcome	*Students should be able to:*
Knowledge and understanding	Offer informed knowledge of the processes that take place in the fashion industry. Contributes to developing TA6, TA7, TA11, TA12 and TA14 in programme specification learning outcomes, of which TA11 and TA12 are assessed.
Intellectual skills	Review and critically appreciate the management issues in the fashion and textiles industry. Contributes to developing TB2, TB5, TB6 and TB7 in programme specification learning outcomes of which TB5 and TB7 are assessed.
Practical skills	Plan, conduct and evaluate their research. Contributes to developing TC5, TC8 and TC9 in programme specification learning outcomes, of which TC8 is assessed.

Transferable skills and personal qualities	Organise the findings of their research into a written report. Contributes to developing TD1, TD2, TD3 and TD6 in programme specification learning outcomes, of which TD1 and TD6 are assessed.

5. LEARNING AND TEACHING PROCESSES (*methods of delivery*)

Lectures, case examples, problem based learning

6. ASSESSMENT

Assessment task	Length	Weighting within unit (if relevant)
Coursework x 2 late penalities apply: **Duration of lateness** **Penalty to be applied** Up to One week after deadline -10% off mark More than One week after deadline Zero marks	As explained on the brief	As explained on the brief

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