THE UNIVERSITY OF MANCHESTER
Unit Specification

1. GENERAL INFORMATION

Title	Introduction to Fashion Textiles Management
Unit code	MATS ***** (TBC)
Credit rating	20
Level	4 (Year-1)
Semester	2
Contact hours	36
Pre-requisite units	None
Co-requisite units	None
School responsible	Materials (Textiles and Paper)
Member of staff responsible	Dr Stephie Tsai
Other Staff Involved	TBA
ECT*	10
Notional hours of Learning**	200

2. AIMS

The unit aims to:

- Introduce the theory of fashion textiles management with particular emphasis on an introduction to the concept of contemporary management concepts & skills
- Develop an appreciation of management competencies and ethics
- Provide an overview of trade and commerce in the context of the fashion textiles sector

3. BRIEF DESCRIPTION OF THE UNIT

This unit incorporates two management themes: 'management theory' and 'fashion textiles business'. The management theory theme addresses contemporary management concepts stemming from changing organisational structures, complex environmental conditions, new technological developments and increasingly diverse workforces. It highlights critical management issues involved in both managing and being managed including: components of organisations, environment, strategy, structure, culture, tasks, people and outputs and managerial decisions.

The fashion textiles business theme focuses on providing a context for management issues in the sector by looking at the size and structure of the sector, the types of organisations as well as global trade and commercial issues in fashion textiles.

4. INTENDED LEARNING OUTCOMES

Category of outcome	*Students should be able to:*
Knowledge and understanding	• Demonstrate knowledge of fundamental management concepts and skills • Explain the structure and nature of the fashion textiles business sector Contributing to developing A6, A7, A8, A9, A10, A12, A14 in programme specification learning outcomes and to assessment of: • A6 - have good knowledge and understanding of the nature and structure of the global textiles industry and its markets, goods & services and customer expectations; • A7 - an understanding of company strategic planning in terms of retail and marketing strategies, management of resources & operations and the management and development of people within those organisations; • A10 - an understanding of product requirement, innovation,

	enterprise and cost issues in relation to the production and usage of textile materials, with particular reference to sustainability, globalisation, and business ethics within a changing environment; • A12 - an understanding of the nature (including structure and organisation) of the global fashion and textile industries and their markets, goods & services and customer expectations.
Intellectual skills	• Evaluate the historical development of management theories • Explain the implications of management theory for the management of organisations in the fashion textiles industry • Synthesise data and information relating to the fashion textiles sector Contributing to developing B2, B5, B6, B7 in programme specification learning outcomes and to assessment of: • B7 - an ability to design and execute research into business and management issues, either individually or as part of a team for projects/dissertations/presentations; this requires familiarity with a range of business data, research sources and appropriate methodologies in an appropriate area of textiles and for such to inform the overall learning process.
Practical skills	• Carryout research into the internal and external factors and forces of the organisation and the global industry Contributing to developing C8, C9 and C10 in programme specification learning outcomes and to assessment of: • C10 - an ability to identify and employ appropriate sources of information.
Transferable skills and personal qualities	• Develop practical managerial skills such as planning, organising, leading, controlling and decision making • Identify the key competencies needed to be an effective manager Contributing to developing D1, D2. D3, D6, D7 in programme specification learning outcomes and to assessment of: • D1 - an ability to communicate effectively in writing and orally, including making presentations using graphics; • D7 - self awareness, openness and sensitivity to diversity in terms of functions, people, cultures, business and management issues required for organisational success;

5. LEARNING AND TEACHING PROCESSES (INCLUDING THE USE OF E-LEARNING)

This unit will make use of a variety of learning and teaching processes including: lectures, discussions, group activities and independent study. Blackboard will be used to present lecture notes, guided reading, articles and other information. Blackboard may also be utilised for assessment through Blackboard quizzes (particularly for formative assessment purposes) and Turnitin.

6. ASSESSMENT (INCLUDING THE USE OF E-LEARNING)

Assessment task	Length	Weighting within unit (if relevant)
Blackboard test to offer some early feedback of performance and assessing understanding	1 hour	30%
Examination	90 minute unseen examination	70%

Date of current version	May 2010

* ECT (European Credit Transfer and Accumulation System): There are 2 UK credits for every 1 ECT credit, in accordance with the Credit Framework (QAA). Therefore if a unit is worth 30 UK credits, this will equate to 15 ECT.

** Notional hours of learning: The number of hours which it is expected that a learner (at a particular level) will spend, on average, to achieve the specified learning outcomes at that level. It is expected that there will be 10 hours of notional study associated with every 1 credit achieved. Therefore if a unit is worth 30 credits, this will equate to 300 notional study hours, in accordance with the Credit Framework (QAA).